



For Immediate Release

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Fiskars® Encourages Community Gardening
2008 Project Orange ThumbSM Program Inspires Creative Expression

Sauk City, WI. (January, 2007) Since 2003, Fiskars has inspired and encouraged creative expression through gardening with Project Orange Thumb.

To promote sustainable agriculture, horticultural education, community involvement as well as neighborhood beautification, ten grants will be offered in 2008.

Community organizations, schools, gardening clubs, senior centers or other groups interested in fostering gardening within their community are invited to apply for Fiskars' 2008 Project Orange Thumb Grant.

Awardees will receive up to \$1,500 in Fiskars garden tools and \$800 for plant materials to cultivate their garden vision.

Deadline for grant applications is February 15, 2008, and winners will be announced March 15, 2008.

For grant application materials or additional information about Project Orange Thumb or Fiskars Garden & Outdoor Living visit www.fiskars.com or call 800.500.4849.

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ABOUT PROJECT ORANGE THUMB:

Marking our 5th successful year in 2007, Project Orange Thumb has provided over 100 community groups with over \$200,000 to create and develop their own special community gardens. These included garden projects geared toward community involvement, neighborhood beautification, sustainable agriculture and/or horticultural education.

ABOUT FISKARS GARDEN & OUTDOOR LIVING:

Fiskars Garden & Outdoor Living is a division of Fiskars Brands, Inc., a global manufacturer and marketer of branded consumer and industrial products. Fiskars Brands, Inc. is a wholly owned subsidiary of Fiskars Corporation, a Finnish corporation traded on the Helsinki Stock Exchange (HEX: FIS). Founded in 1649, Fiskars is one of the oldest companies in the world.